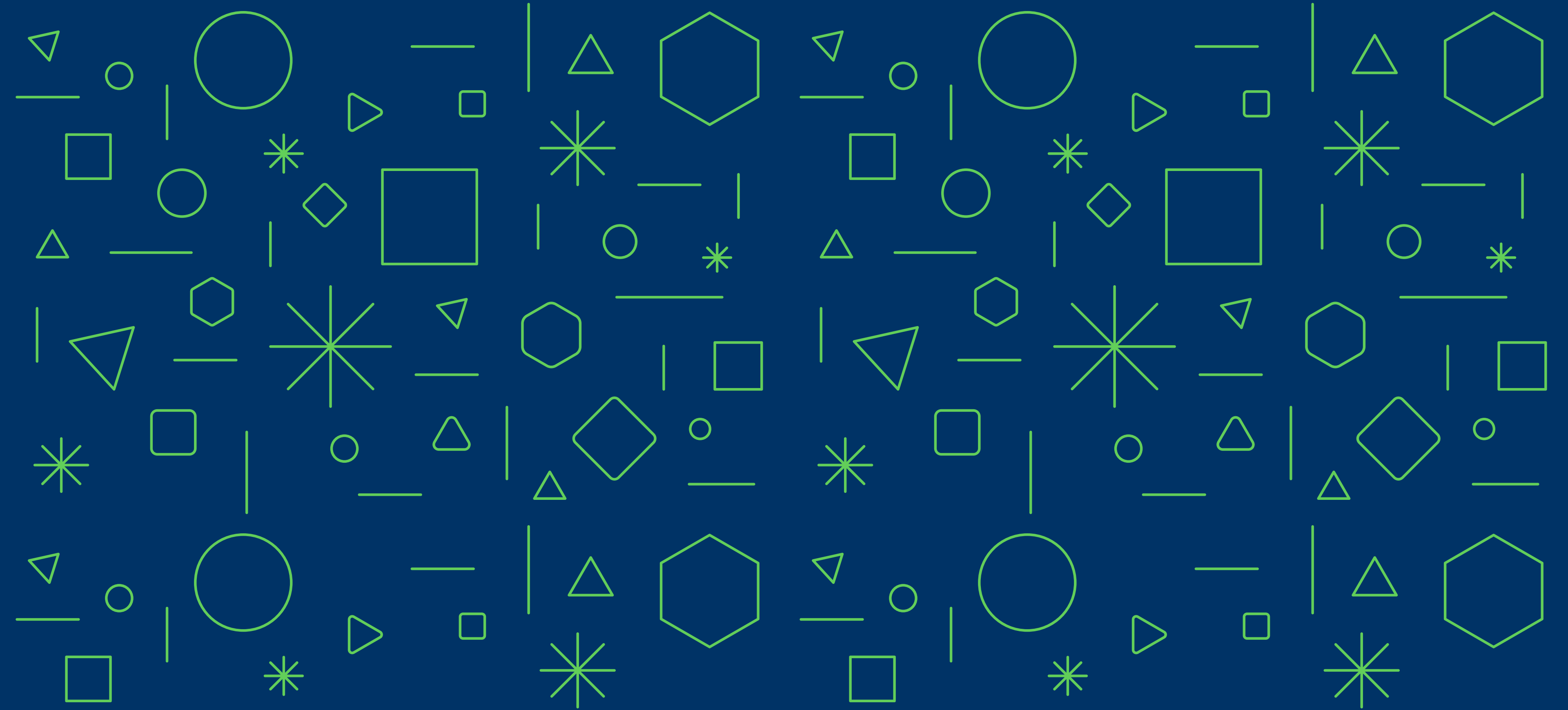




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CENTER**

# **BRAND GUIDELINES**



**MARK&TYPE**



ACRONYM/MONOGRAM

YOUTH/EUREKA/JOY

TECHNOLOGY/CONNECTION  
MENTORSHIP INSIGHT

GROWTH

THE SKY'S  
THE LIMIT!

SERIOUS  
BUSINESS!

YIC

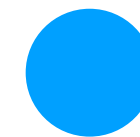
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# TYPOGRAPHY



PRIMARY HEADLINES / PRINT

**THIS IS  
CODEEC  
WARM  
BOLD  
REGULAR  
& LIGHT**

<https://www.myfonts.com/fonts/zetafonts/codeec/>

SECONDARY HEADLINES / PRINT

**THIS IS  
CERA  
ROUND  
BLACK  
MEDIUM  
LIGHT**

<https://www.myfonts.com/fonts/typemates/cera/>

PRIMARY HEADLINES / WEB

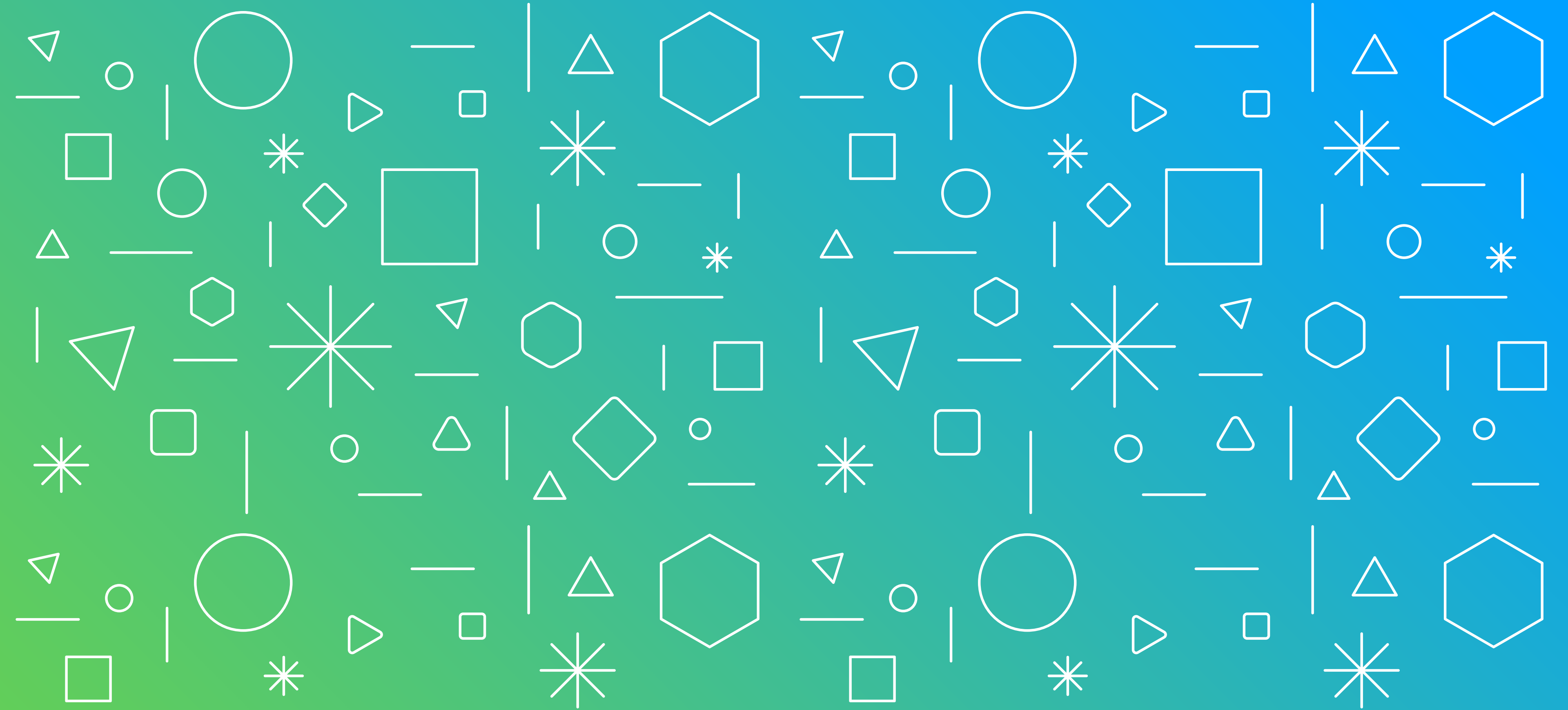
Muli is a minimalist Sans Serif. Muli is designed mainly for use as a display font but is useable as a text font too. Muli has been designed to be used freely across the internet by web browsers on desktop computers, laptops and mobile devices.

<https://fonts.google.com/specimen/Muli>

PARAGRAPH TEXT / WEB

Open Sans is a humanist sans serif typeface designed by Steve Matteson, Type Director of Ascender Corp. This version contains the complete 897 character set, which includes the standard ISO Latin 1, Latin CE, Greek and Cyrillic character sets. Open Sans was designed with an upright stress, open forms and a neutral, yet friendly appearance. It was optimized for print, web, and mobile interfaces, and has excellent legibility characteristics in its letterforms.

<https://fonts.google.com/specimen/Muli>



# COLOR PALETTE

#CCFFCC

#99FF99

#CCFFFF

#33CCFF

#66CC66

#00A0FF

#6699CC

#336699

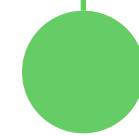
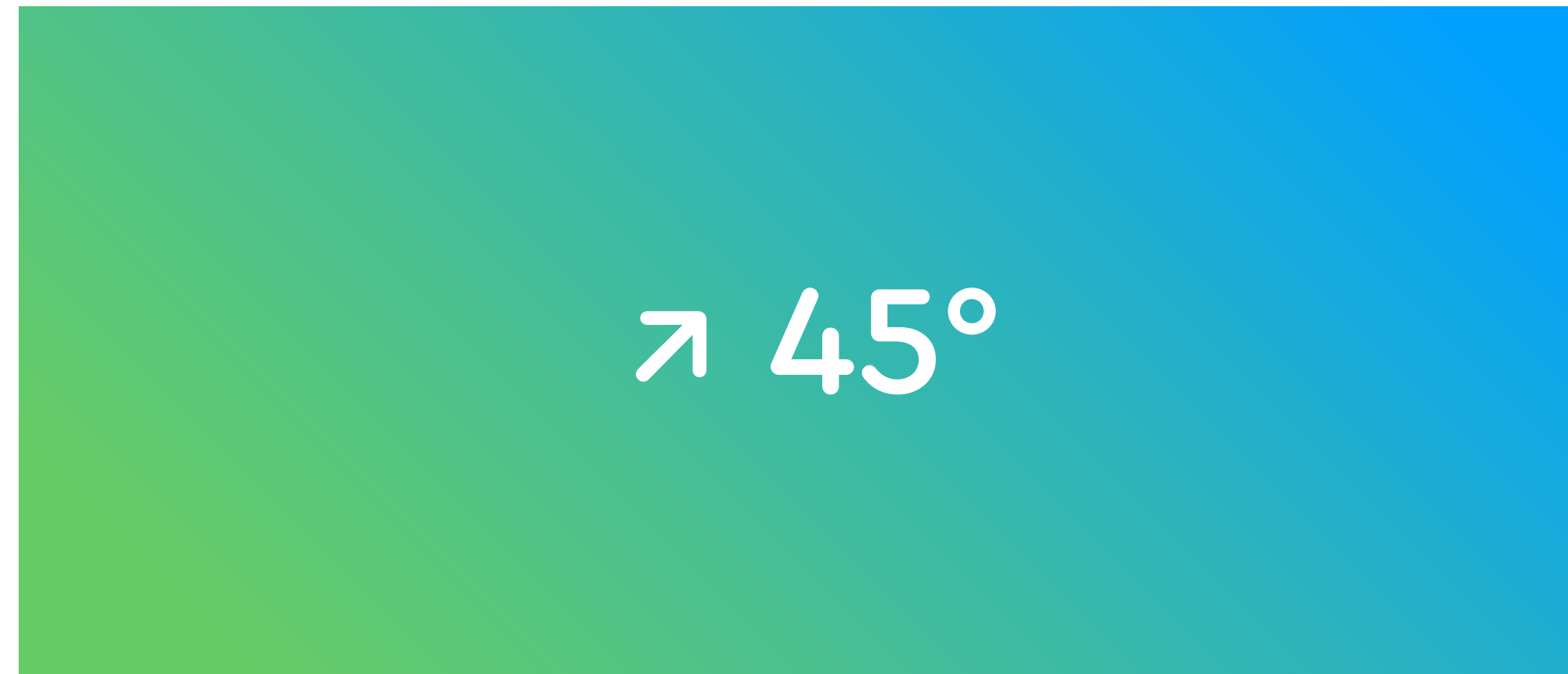
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#CCC

#003366

#999

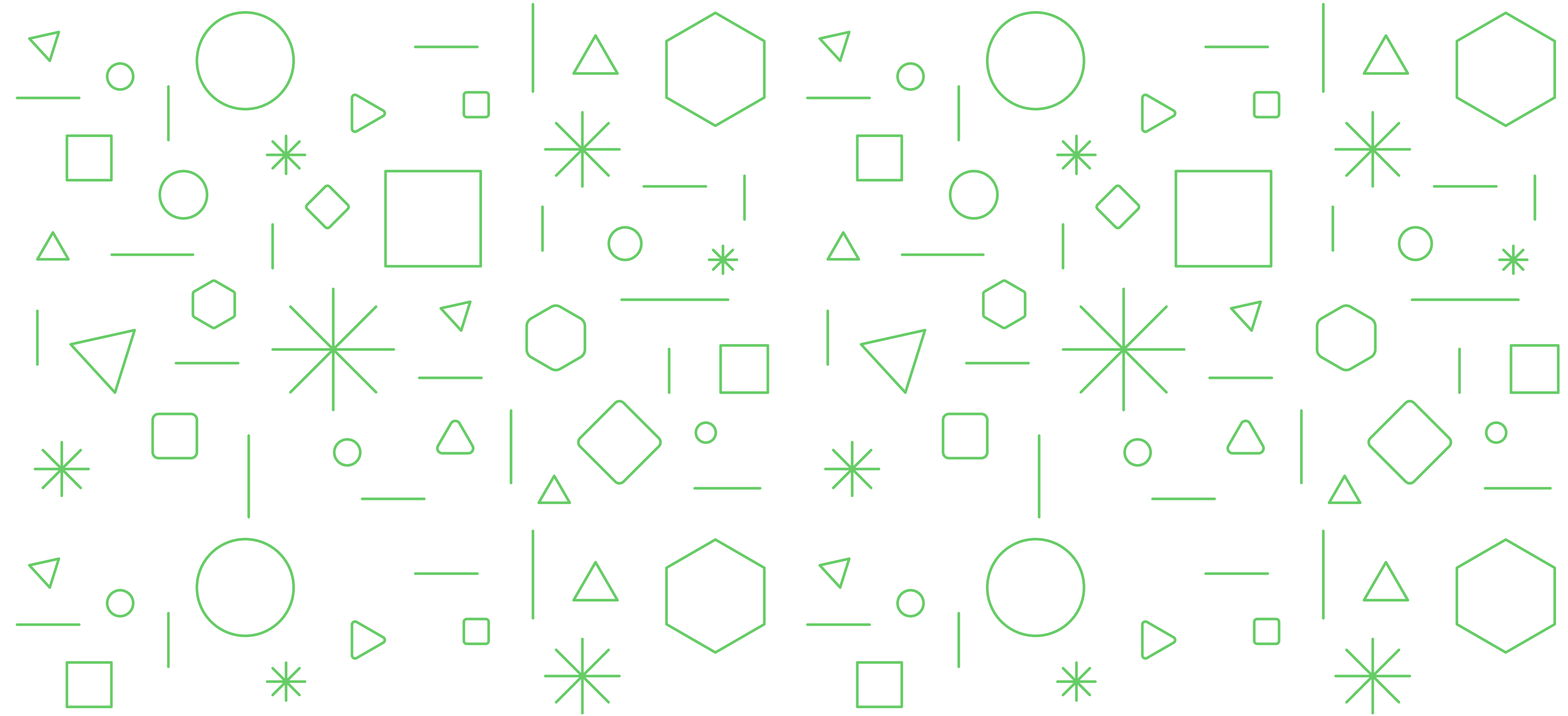
GRADIENT



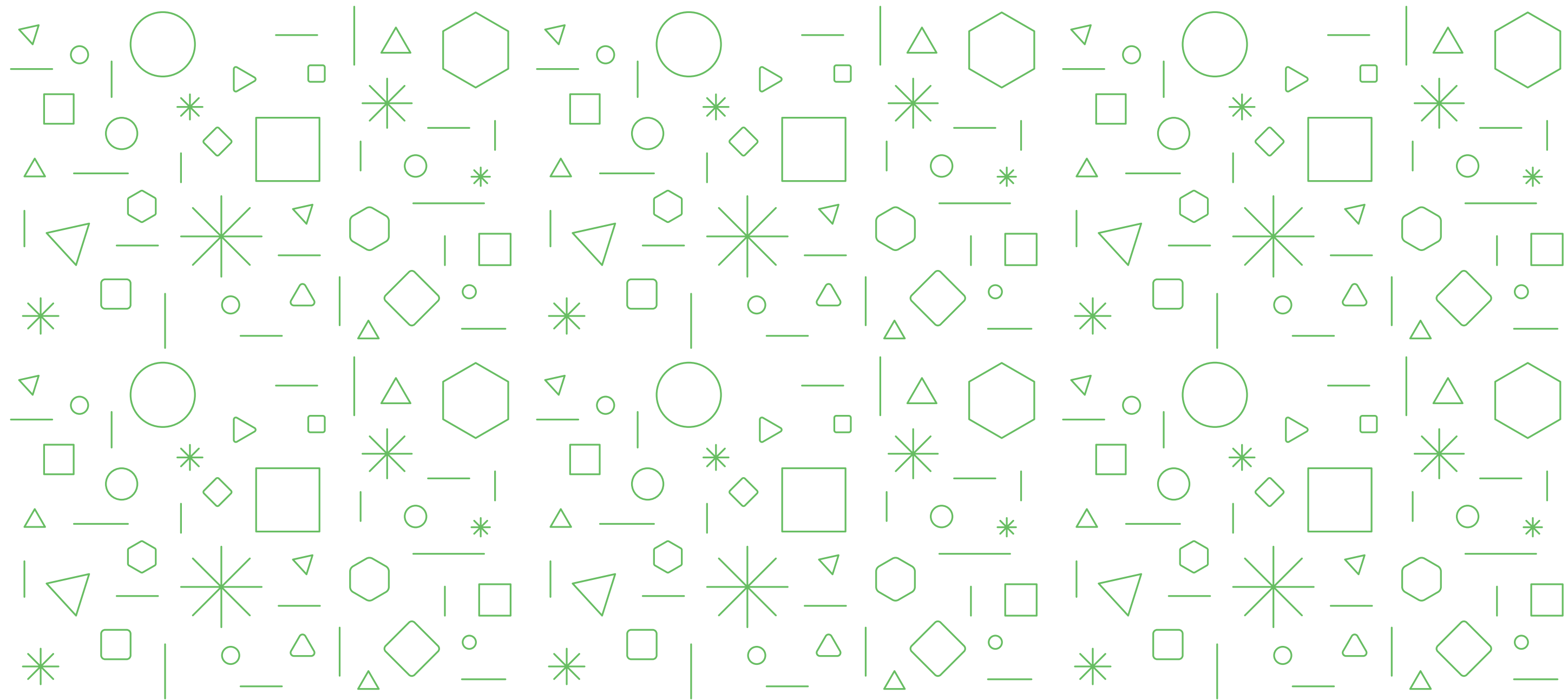
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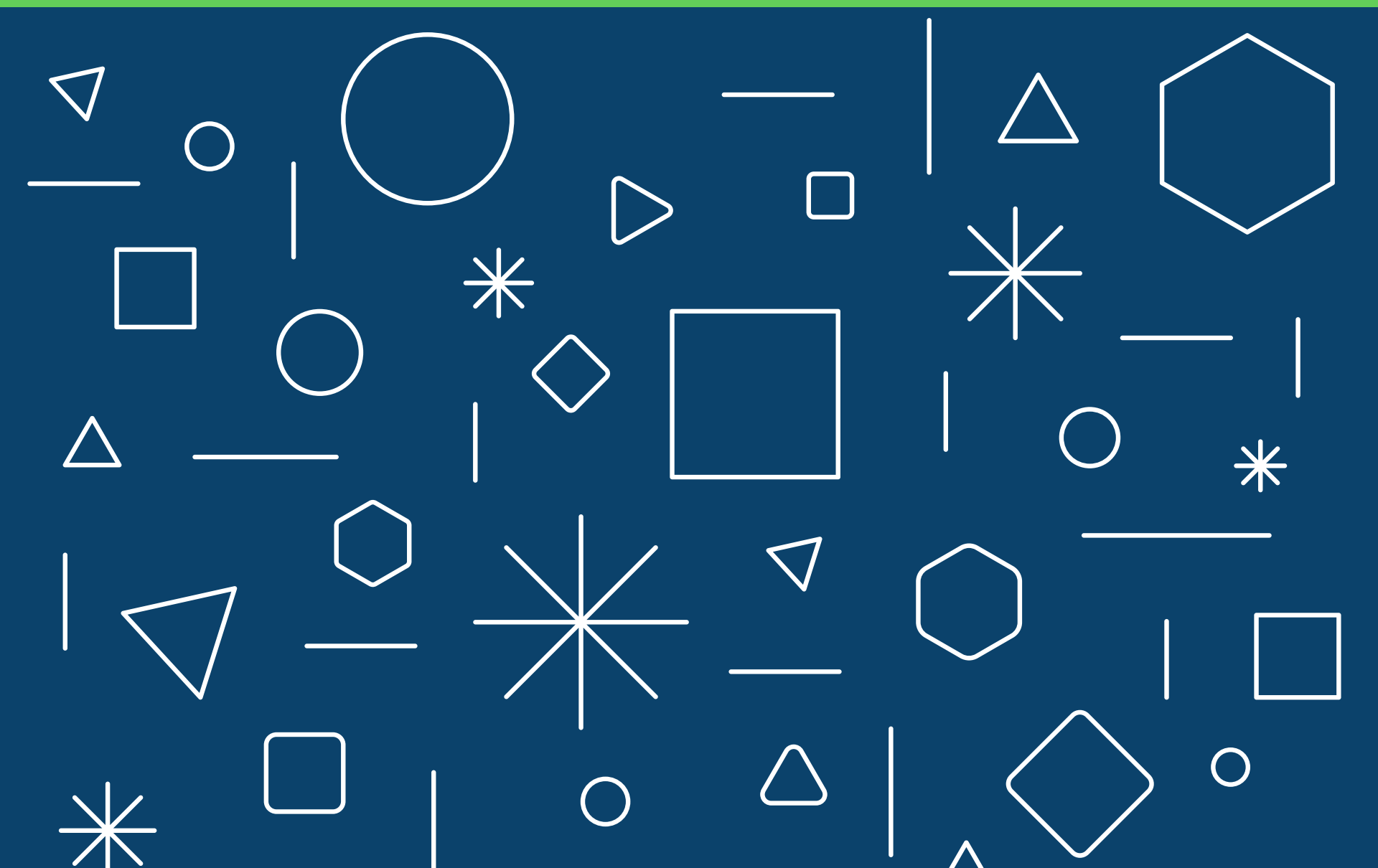
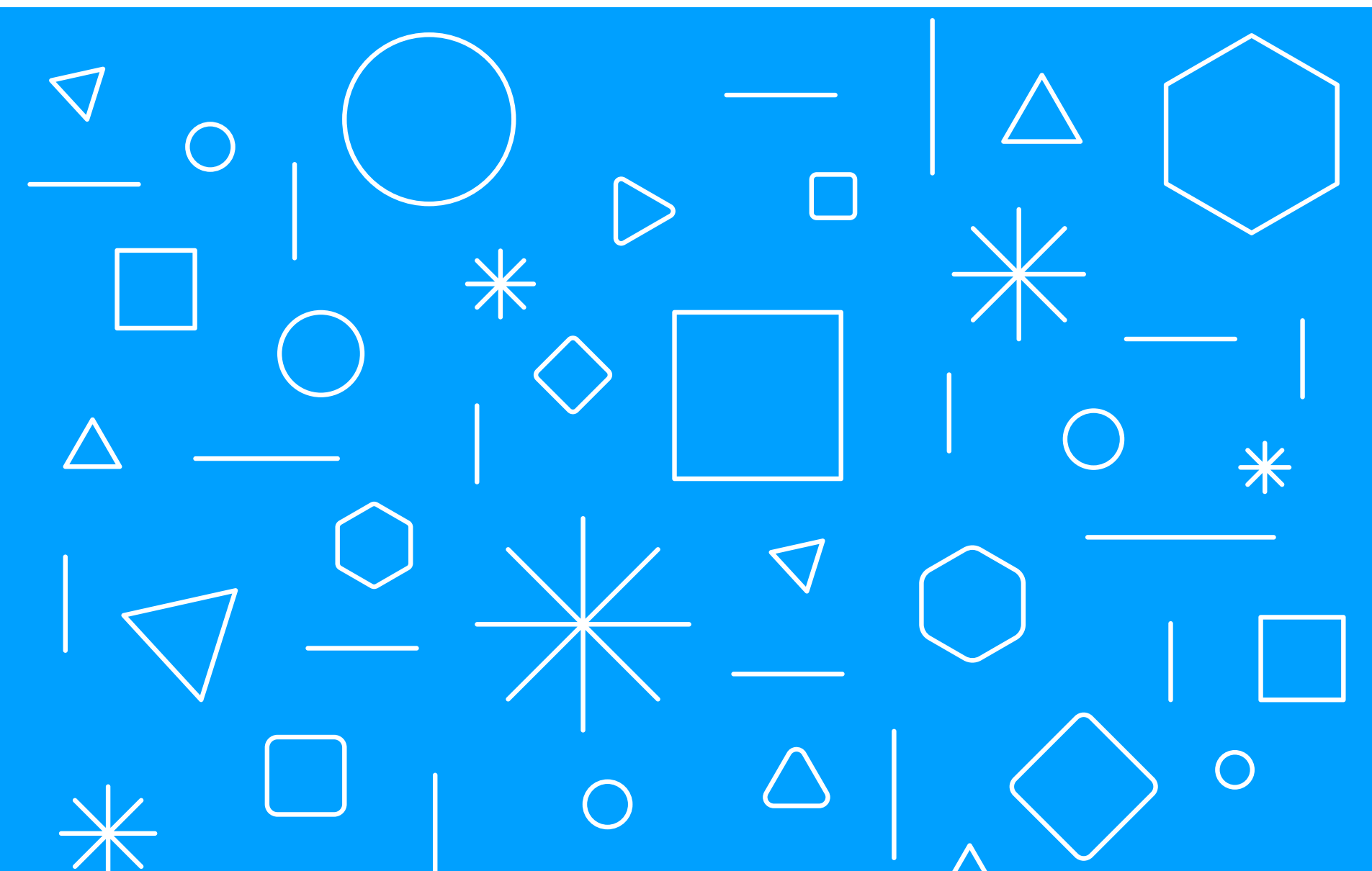
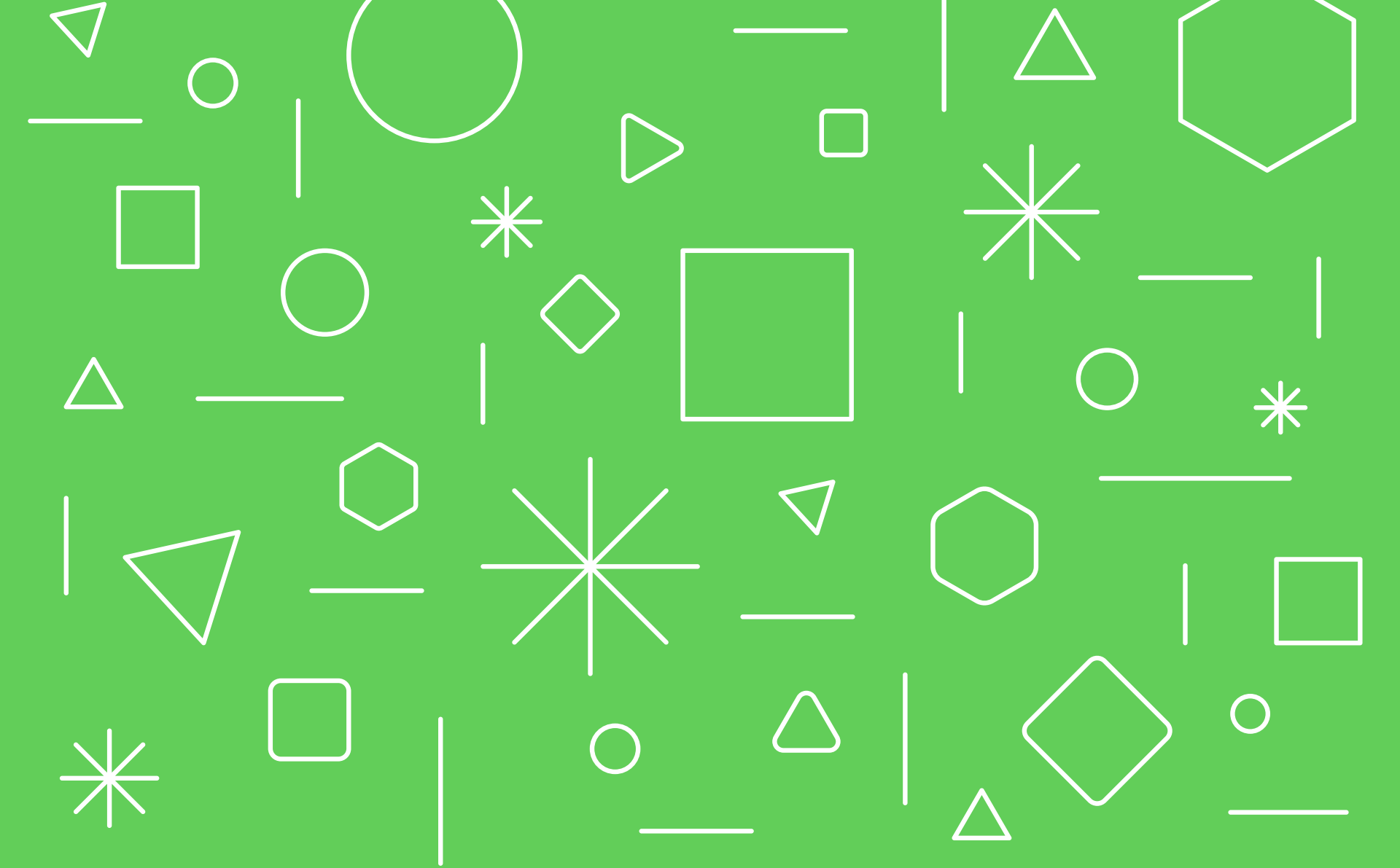
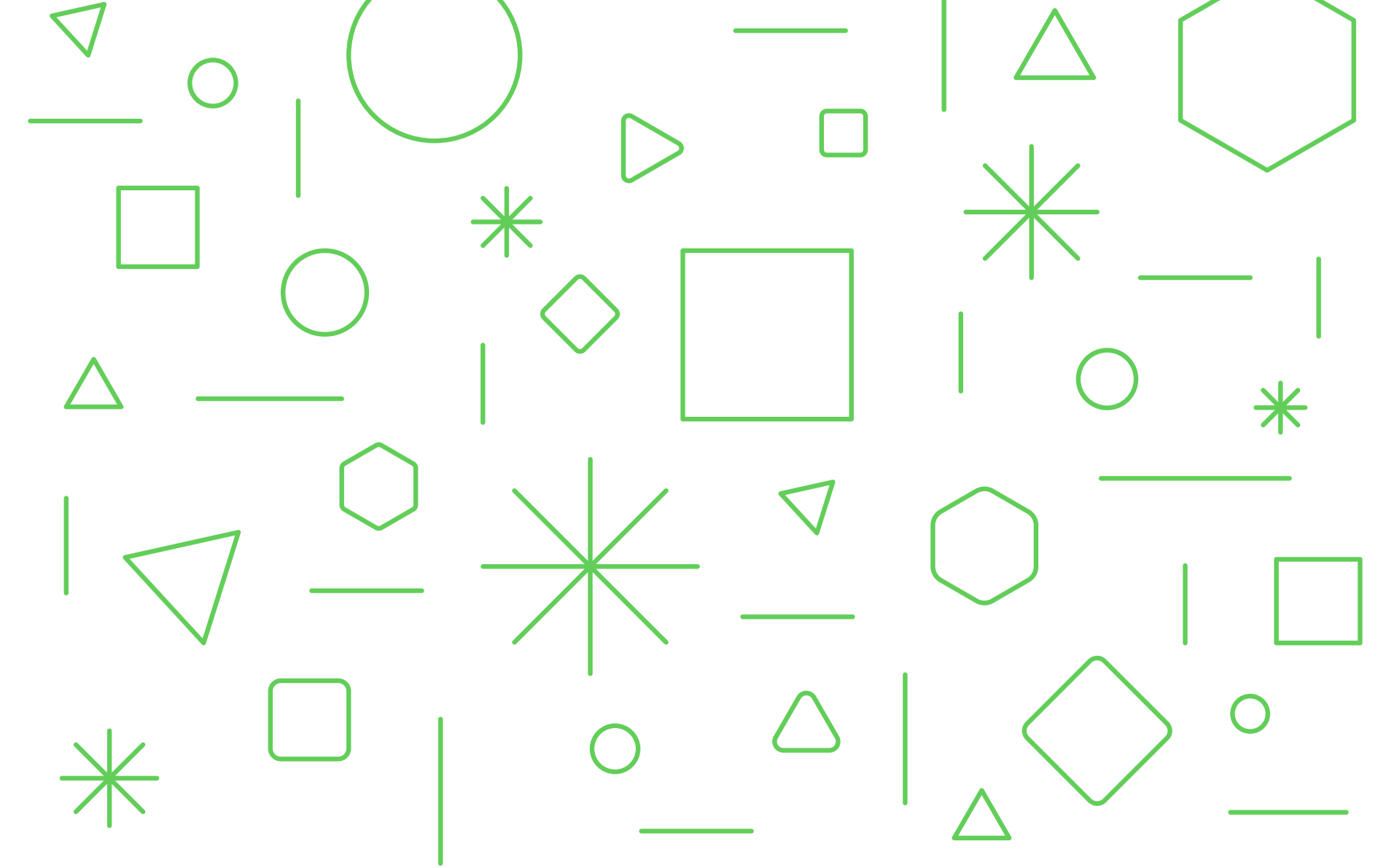


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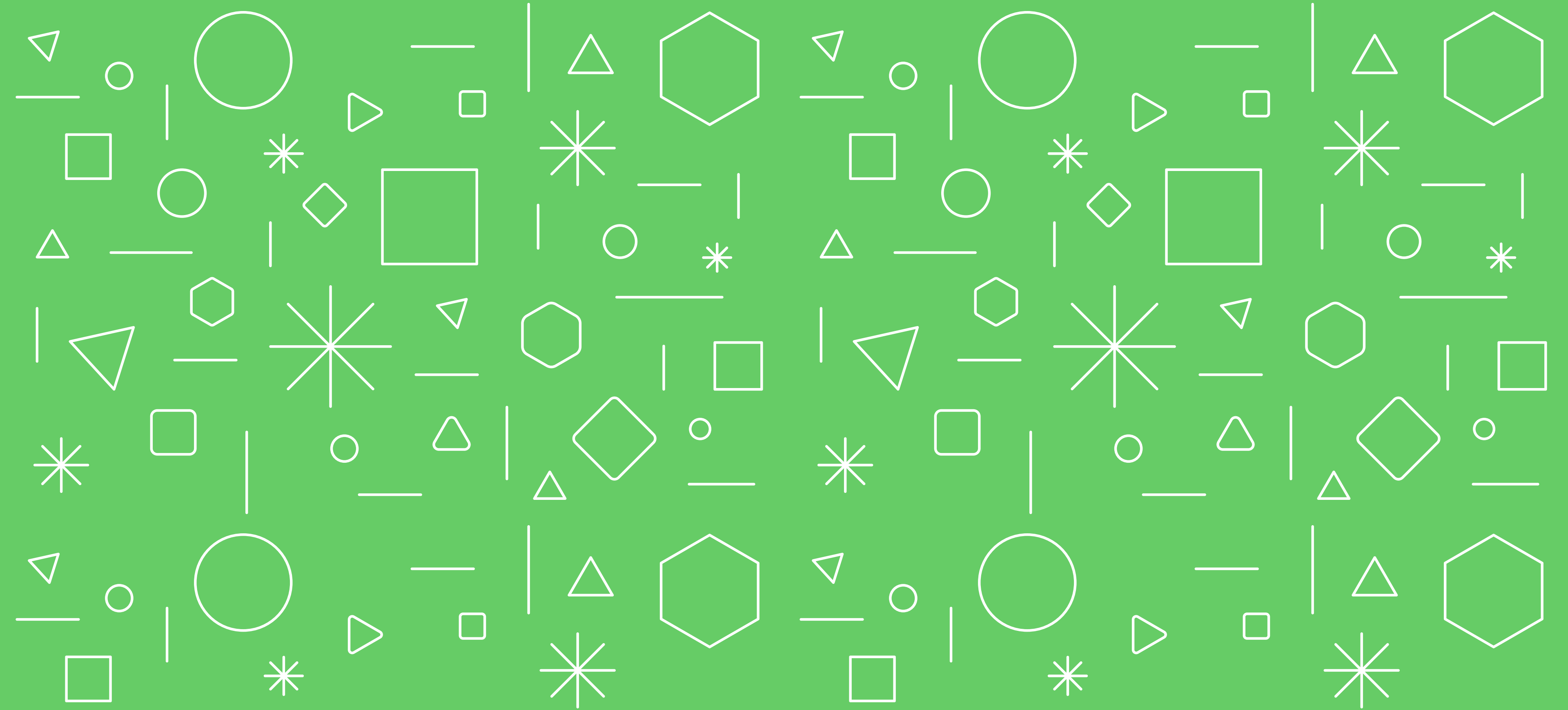


**PATTERN**









# APPLICATIONS







